

PRIVACY NOTICE ENCUESTRO AMAFORE (ENGLISH VERSION)

Last updated: August 12th, 2025

1. Introduction

ASOCIACIÓN MEXICANA DE ADMINISTRADORAS DE FONDOS PARA EL RETIRO, A.C. ("AMAFORE"), is committed to protect the privacy and personal data of users and visitors of the **encuentroamafore.mx** website, according to Mexico's Federal Law on Protection of Personal Data held by Private Parties (LFPDPPP) and other applicable legal provisions. This Privacy Notice explains how AMAFORE safeguards your personal information after being collected, used, stored; specifically, the information you provide concerning the **Encuentro AMAFORE 2025**.

2. Data Controller

AMAFORE

Address: : Insurgentes Sur Ave. 859, 3rd floor, office 303, Colonia Nápoles, Alcaldía Benito Juárez, Mexico City, Mexico, Zip Code 03810.

Email: contacto@amafore.org

3. Personal Data We Collect

3.1 Personal Information

AMAFORE may collect the following data:

- **Contact information:** Name, email address, phone number, home address.
- **Identification:** CURP, RFC, type and number of government-issued ID (INE or passport).
- **Financial information:** Credit/debit card details and/or bank account info, if you make any payments.
- **Preferences:** Information on your interests or event-related preferences.
- **Images and recordings:** Photos and videos taken during the event.

3.2 Sensitive Data

AMAFORE may collect sensitive data only when strictly necessary and with your previous explicit consent.

4. Purposes of Processing

4.1 Primary Purposes

- Planning and organizing the Encuentro AMAFORE 2025 event.
- Participant registration and accreditation.
- Communication of relevant event information.
- Legal and fiscal compliance.

4.2 Secondary Purposes

- Promotion of future events or services.
- Analysis to improve the quality of our events.
You may opt out of secondary purposes by sending an e-mail to contacto@amafore.org

5. Data Retention

Your personal data will be retained by AMAFORE only for the time necessary to fulfill the previously stated purposes and applicable legal requirements.

6. Data Sharing

AMAFORE does not share your personal data with third parties without your consent, except:

- Service providers supporting the event.
- Authorities when required by law.
- Emergencies where vital interests are at stake.

7. Data Security

AMAFORE implements administrative, technical, and physical safeguards to protect your data from loss, misuse, unauthorized access and/or other similar situations.

8. ARCO Rights

You are duly granted the right to exert your will to prevent and/or request AMAFORE from accessing, rectifying, cancelling or oppose to the treatment of your personal data sending a petition to the following e-mail address contacto@amafore.org, including:

- Your full name and contact information.
- Official ID.
- A clear description of the right you wish to exercise.
- Any additional data to help locate your information

9. Consent Limitation or Withdrawal

You may limit or withdraw your consent by submitting a request to contacto@amafore.org

10. Cookies and Similar Technologies

We use cookies to enhance user experience. You may disable them in your browser settings.

11. Updates to this Notice

We may modify this notice at any time. Changes will be posted on this webpage.

12. Contact

Regarding any questions regarding this notice or your personal data:

AMAFORE

E-mail: contacto@amafore.org

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